

This Privacy Policy applies to SMJV Business Organisation (SBO) app and websites owned and managed by it

SBO recognises the importance of maintaining your privacy. We value your privacy and your trust in us. This Policy describes how we treat user information we collect on the SBO app, website and other offline sources. This Privacy Policy applies to current and former visitors to our app, website and to our online customers. By visiting and/or using our app and website, you agree to this Privacy Policy.

SBO app and website is a property of SMJV Trade Foundation, an Indian Company registered under the Companies Act, 2013 having its registered office at 695/1, OFF.22, Adinath Shopi Complex, Pune Satara Rd, Market Yard (Pune), Pune City, Maharashtra, India, 411037.

I. Information we collect

- a. **Contact information.** We might collect your name, email, mobile number, phone number, street, city, state, pincode, country and IP address.
- b. **Payment and billing information.** We might collect your billing name, billing address and payment method when you register on our app and website. We NEVER collect your credit card number or credit card expiry date or other details pertaining to your credit card on our app and website. Credit card information will be obtained and processed by our online payment partner _____.
- c. **Information you post.** We collect information you post in a public space on our app and website or on a third-party social media site belonging to SBO.
- d. **Demographic information.** We may collect demographic information about you, products/services you like, products/services you intend to provide, or any other information provided by you during the use of our app and website. We might collect this as a part of a survey also.
- e. **Other information.** If you use our app and website, we may collect information about your IP address and the browser you're using. We might look at what site you came from, duration of time spent on our app and website, pages accessed or what site you visit when you leave us. We might also collect the type of mobile device you are using, or the version of the operating system your computer or device is running.

II. Mode of collection of Information.

- a. **We collect information directly from you.** We collect information directly from you when you register on our app and website. We also collect information if you post a comment on our app and websites or ask us a question through phone or email.
- b. **We get information about you from third parties.** For example, if you use an integrated social media feature on our app and websites. The third-party social media site will give us certain information about you. This could include your name and email address.

III. Use of your personal information

- a. **We use information to contact you:** We might use the information you provide to contact you.
- b. **We use information to respond to your requests or questions.** We might use your information to confirm your registration for app and website.
- c. **We use information to improve our products and services.** We might use your information to customize your experience with us. This could include displaying content based upon your preferences.
- d. **We use information to look at site trends and customer interests.** We may use your information to make our app and website and products better. We may combine information we get from you with information about you we get from third parties.
- e. **We use information for security purposes.** We may use information to protect our company, our customers, or our app and websites.
- f. **We use information for marketing purposes.** We might send you information about special promotions or offers. We might also tell you about new features or products. These might be our own offers or products, or third-party offers or

products we think you might find interesting. Or, for example, if you buy tickets from us we'll enroll you in our newsletter.

- g. **We use information to send you transactional communications.** We might send you emails or SMS about your account or a ticket purchase.
- h. We use information as otherwise permitted by law.

IV. Sharing of information with third-parties

- a. **We will share information with third parties who perform services on our behalf.** We share information with vendors who help us manage our online registration process or payment processors or transactional message processors.
- b. **We will share information with our partners.** This includes a third party who sells products or provides services on our app and website. Our partners use the information we give them as described in their privacy policies.
- c. **We may share information if we think we have to in order to comply with the law or to protect ourselves.** We will share information to respond to a court order or show cause notices. We may also share it if a government agency or investigatory body requests. Or we might also share information when we are investigating potential fraud.
- d. **We may share information with any successor to all or part of our business.** For example, if part of our business is sold we may give our customer list as part of that transaction.
- e. **We may share your information for reasons not described in this policy.** We will inform you before we do this.

V. Changes to Your Information

- a. You may review, correct, update, or change your Personal Information on the Platform by emailing us at _____.
- b. You may also request us to delete Your Personal Information, and we will comply with such requests within a reasonable time, unless We are required to keep certain information for legal purposes.
- c. Should you choose to delete Your Personal Information, or modify it in a way that is not verifiable by Us, or leads to such Personal
- d. Information being incorrect, we will be unable to provide you with access to our Platform, and such a deletion or modification may be regarded as the user seeking to discontinue access to our Platform.
- e. We reserve the right to verify and authenticate your identity and your Personal Information in order to ensure accurate delivery of services through the Platform.
- f. Access to, or correction, updating or deletion of your Personal Information may be denied or limited by us if it would violate another person's rights and/or is not otherwise permitted by applicable law.
- g. Please note that your withdrawal of consent to use your Personal Information may result in us not being able to provide You with access to the Platform, or terminate any existing relationship that We may have with You.

VI. Security of Your Information

We restrict access to Personal Information, to our employees, agents and service providers who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations, and who may be disciplined or whose relationship with us may terminate, if they fail to meet these obligations. Further, we shall not be responsible for any breach of security or for any actions of any third parties or events that are beyond our reasonable control including but not limited to acts of government, computer hacking, unauthorised access to computer data and storage device, computer crashes, breach of security and encryption, etc.

Disclaimer

We cannot ensure that all of your information including Personal Information will never be disclosed in ways not otherwise described in this Privacy Policy. Therefore, although We are committed to protecting Your privacy, We do not promise, and You should not expect, that Your Information or private communications will always remain private. As a user of the Platform, you assume all responsibility and risk for Your use of the Platform, the internet generally, and the information You post or access and for Your conduct on and off the Platform. When you buy a product or service through our app and website from any seller or service provider and you consent to provide your personal information to such seller or service provider at your own risk.

VII. Email Opt-Out

You can opt out of receiving our marketing emails. To stop receiving our promotional emails, please email _____ . It may take about ten days to process your request. Even if you opt out of getting marketing messages, we will still be sending you transactional messages through email and SMS about your purchases.

VIII. Third party sites

If you click on one of the links to third party app or website, you may be taken to apps or websites we do not control. This policy does not apply to the privacy practices of those app, websites. Read the privacy policy of other apps or websites carefully. We are not responsible for these third party sites.

IX. Grievance Officer

In accordance with Information Technology Act 2000 and rules made there under, the name and contact details of the Grievance Officer are provided below:

Address: _____

Phone: _____

Email: _____

If you have any questions about this Policy or other privacy concerns, you can also email us at sbopune@gmail.com

Updates to this policy

This Privacy Policy was last updated on 20.08.2024. From time to time we may change our privacy practices. We will notify you of any material changes to this policy as required by law. We will also post an updated copy on our app and website. Please check our site periodically for updates.

Jurisdiction

If you choose to visit the app or website, your visit and any dispute over privacy is subject to this Policy and the app or website's terms of use. In addition to the foregoing, any disputes arising under this Policy shall be governed by the laws of India.